

Prof BS Saini

From: "Placement Punjabi University" <placement@pbi.ac.in>
Date: Monday, May 21, 2018 3:53 PM
To: "Balraj Singh" <placement.brs@gmail.com>
Cc: "rahuldeepatri1996" <rahuldeepatri1996@gmail.com>; "Rajat Singh" <rajatsingh.b115@gmail.com>; "MANIK GARG" <manikgarg06@gmail.com>; "Akanksha Kori" <akankshakori@gmail.com>; "Yash Sharma" <yashrub123@gmail.com>; "sameer kumar" <kumarsameer1202@gmail.com>; "Gourav Bijla" <gbijla39@gmail.com>; "Kawal Brar" <brar.kawal16@gmail.com>; "japneet kaur" <japneetanand94@gmail.com>; "Vivek Puner" <pmvivekpuner@gmail.com>; "Placement@YCoE" <placement_ycoe@pbi.ac.in>; "Bhim Sain" <singla_ocp@yahoo.com>
Subject: Fwd: Chitkara University: REVISED = Invitation for Pool Placement Drive by Continuum, Gurgaon (www.trantorinc.com) for B. Tech (IT/CSE) / MCA (Batch 2018 pass out).

Dr Balraj - pl post for B.Tech (CSE) & MCA - details as per trailing mail.

Interested students to register at the link:

<https://goo.gl/forms/P7QRdEZLLm1BcEKf1>

Dr Dham
 Placement Cell PUP

----- Forwarded message -----

From: Harsharn Sehgal <harsharn.sehgal@chitkara.edu.in>
Date: Mon, May 21, 2018 at 2:57 PM
Subject: Chitkara University: REVISED = Invitation for Pool Placement Drive by Continuum, Gurgaon (www.trantorinc.com) for B. Tech (IT/CSE) / MCA (Batch 2018 pass out).
To:

PLEASE NOTE THAT THE SELECTED CANDIDATES HAS TO WORK ON THE LIVE PROJECTS FOR GOOGLE AND IN THE GOOGLE FACILITY LOCATED IN UGYOG VIHAR, GURGAON

Respected Director / Principal / Head of Department / Head (Training & Placements) and Dear Training & Placement Officer.

Greetings from Chitkara University!

Hope you are doing well.

With immense pleasure I would like to inform you that our consistent and relentless efforts in attracting the employers for the young techies in North India have once again paid dividends and we have succeeded to confirm the pool campus event of **Continuum, Gurgaon** for **B. Tech (IT/CSE), MCA Batch 2018 pass out** students. The job profile, eligibility criteria and other details are mentioned below;

Name of the company: Continuum, Gurgaon (www.trantorinc.com).

About the Company:

Continuum is a Silicon Valley based marketing services company that works with leading clients like Google, Alphabet, You Tube etc to design, transform and run digital marketing operations. Our Services enable them to scale, optimize and improve marketing performance. With 400 professionals in offices in Silicon Valley, Gurgaon & Chandigarh(India), our services include digital marketing operations, technology development, data operations and advisory services. More information available at www.continuumglobal.com

Date / Venue and Time of Placement Process : Dates would be shared with you soon.

Reporting Time on: 10:00 am (Sharp).

Batch: 2018 pass out ONLY.

Courses Allowed: B. E. / B. Tech. (CSE / IT) / MCA.

Eligibility: Minimum 60% and above in current degree. No eligibility for 10th, 12th and Graduation (in case of MCA / M. Tech). No active backlog.

Trainee - HTML Developers:

Role Summary

Continuum is looking to hire a results oriented HTML Professional who will be working on email marketing platforms and develop high quality email campaigns as per client specifications.

Job Responsibilities

- Working on email marketing platforms
- Performing Email construction and coding using a combination of manual and automated processes
- Develop email campaigns from PSD and per specifications provided by the Client
- Communicating effectively within multiple project teams to complete the campaign within timeline
- Ensuring campaigns are delivered with utmost quality thereby taking responsibility of the campaigns

Desired Qualification

- Good knowledge of HTML /Dreamweaver, CSS and JavaScript is essential
- Proficient in Microsoft Office

- Ability to excel both independently and as part of a team
- Excellent Communication

Trainee -- Email QA

Role Summary

Continuum is looking to hire a results oriented IT professional who have Thorough understanding of software development and QA processes, principles and techniques Strong analytical and communication skills

Roles & Responsibilities:

- Performance testing, building test cases for Email and Web Page quality assurance
 - Execute on day-to-day QA production tasks flawlessly
 - Proper documentation of the tasks performed on a daily basis
 - Adherence to Management's instructions and process manuals, workflow structures
 - Identify critical issues on proactive basis and escalation to the management
 - Testing web based applications, Web Pages, Digital Assets etc.

Requirement

- Basic understanding of Email Marketing and QA processes, principles and techniques around it
- Exposure to Digital Marketing testing tools like LITMUS, Total Validator will be an added advantage
- Ability to work independently and as a team
- Strong analytical mindset with logical reasoning
- Strong written and oral communication skills
- Ability to multitask and work on multiple projects with varying priorities and deadlines
- Experienced in working with testing tools will be an advantage

Trainee – BI

Role Summary

Continuum is looking for a candidate with hands on experience in dashboard creation, data analysis and reporting. You will be the first hire in a growing team of data experts that will spearhead the value creation in marketing through data insight. You will expected to partner closely with the Marketing operations to identify areas of opportunities and help implement effective marketing campaigns. This role focuses both on the strategic overall vision as well as overseeing the daily tactical activities involved in managing such a program

Roles & Responsibilities:

- Measuring campaign performance and market trends across digital channels.
- Seek out and review new analytics tools that would benefit the business
- Defining and analyzing KPIs to aid key strategic decision
- Strong exposure to SQL- Ability to manage complex data sources
- Ensure the accuracy of data and reports to ensure the highest quality of standards.

Requirement

- Good presentation and communication skills- Strong problem solving and analytical abilities
- Knowledge of RDBMS and scripting language
- Being proactive, organized and structured in their approach
- Excellent command over the English language and excellent verbal and written communication skills
- Proficient in MS Excel
- Good presentation skills

For the above roles below are the clauses for hiring

- 1.) Good communication for all roles
- 2.) Job Location – Gurgaon
- 3.) Agreement to be signed for 2 years
- 4.) Compensation 2.00LPA + Lunch+ cab facilities/Can allowance

Interview Criteria:

3 rounds of interview

- 1st round General Discussion and communication check
- 2nd Technical check / case study
- Project manager round

NOTE: Eligible and interested student's from your respective University / Institute are expected **to be in formal attire & must carry a hard copy of their updated resume along with two passport size photographs, ID proof, DMCs / Certificates from 10th onwards (both original and photocopies)** along with them.

Hence, you are requested to forward the below mentioned link to eligible and interested student's of your respective college / university that they must register online on the below mentioned link to register themselves else they would not be allowed to participate.

<https://goo.gl/forms/P7QRdEZLLm1BcEKf1>

Please note that the last date for online registration is Thursday(i.e 24th May 2018).

CHITKARA UNIVERSITY DO NOT CHARGE REGISTRATION / APPLICATION FEE.

Boarding, Lodging and Transportation would be the responsibility of the respective student.

Thanking you once again and looking forward to your continued support and encouragement.. I remain,

Harsharn Sehgal

Associate Director | Office of External Affairs

CHITKARA UNIVERSITY



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